

NEWS FROM YOUR REAL ESTATE CONSULTANT

July 2011

TorontoMLS® Sales and Average Price Up in June

TORONTO - July 6, 2011

"The strong June result capped off an interesting first half of 2011," said Toronto Real Estate Board President Richard Silver. "The pace of sales was a bit sluggish at the beginning of the year, but rebounded in May and June.

Because of the positive affordability picture, home buyers remained confident in their ability to purchase and pay for a home over the long term."

"While sales have been strong, we would be on track for a record number of transactions in 2011

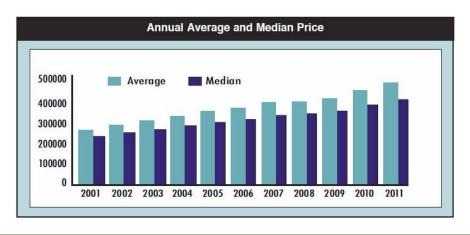
if not for the decline in listings so far this year,"

Median Price

In June, the median price was \$405,000, from the \$367,750 recorded during June of 2010.

said Jason Mercer, the Toronto Real Estate Board's Senior Manager of Market Analysis. "Tight supply meant more competition between home buyers and an accelerating annual rate of price growth in the second quarter."

"Home owners will likely react to the stronger price growth by listing their homes in greater numbers. A better supplied market would result in more moderate price increases," continued Mercer.



Lawn Care Advice To Combat Blistering Heat

David Bates of the Bates Nursery and Garden Center said he knows the effect the heat has on his nursery greenhouse- and how it affects lawns. "When it gets hot people get



frustrated, period. Water is just one of those things," said Bates.

The sweltering weather can cause problems for shrubs, flowers, and grass. Bates said those who water during the heat of the day are making the biggest mistake. "Generally the best time is in the morning hours- 5 am is best," said Bates. "The water you apply

to the lawn will absorb into the ground. If you do it in the middle part of the day, a high percentage of it will evaporate away."

Bates also said watering multiple times each day can help when it's hot. Long water soaks are best because it promotes deep root growth. "Deep infrequent waterings are better to get drought resistant plants as opposed to frequent short term waterings," said Bates.

If the heat continues the way it has in June, it will be a long, hot summer. And though that can't be changed, homeowners can change the way their lawns are prepared for it. "It's a matter of understanding what you're dealing with- and having water available at the times you need it," Bates said.

Bates also added many homeowners make the mistake of cutting their grass too short. That can cause cool season grasses to die in the blistering heat. -- by Jeff Tang

FIND A LOCAL BUSINESS THAT GIVES PROVIDES OUTSTANDING SERVICE

Each month we feature a small business that has a proven track record. Let us know if there is company you recommend. *This month it's:*



Karbon Kreative Print and Design

Full service graphic design studio specializing in custom brochures, flyers, newsletters, business cards, websites, t-shirts, mousepads, photography and more.

Contact Bruce at (416) 566-9165 or karbonkreative@gmail.com

GO GREEN: RECYCLE THIS NEWSLETTER!



After you've enjoyed my newsletter, please recycle it by passing it along to a family member, friend, neighbor or coworker.

Just SOLD!



3 Pemberton Ave. - Beautiful, 1Bdrm condo in the heart of North York, boasts gorgeous dark laminate flooring throughout. Ceramics in bathroom, kitchen and foyer. Mirrored closets, new bottom freezer and stove.

MARKET WATCH

See and interesting home?

No need to wonder about the price. No need to call a high-pressure sales agent who will just make you feel obligated. My computers can send you the information quickly and easily for any house, listed or sold, anywhere in town. Just ask me!

It's all part of my FREE, no-obligation Market Watch Service.

Leave the address on my voicemail *1-800-788-5982* 205#, anytime, 24 hours a day, and I'll fax, mail or email all the information on that listing within 24 hours.

cheering to your success

Welcome New Clients!

Here are some of the new clients who became members of our "Real Estate Family" this past month. Welcome and best wishes!

Anas & Rehab Hanafy

Charles McKenzie (referred by Tricia Miller)

We love giving recognition to our new friends and our wonderful existing clients who are kind enough to refer their friends, family and neighbors to us.

Testimonials

"Donna took the time to fully and intelligently understand my situation and requirements and was able to pick out properties that were both within my budget and the scope of what I was looking for

This minimized the amount of time and effort it took to find my home and made the whole experience enjoyable.

Her enthusiastic approach and vibrant personality were a pleasure to deal with. When it came down to the closing, Donna took the matter very seriously and personally, allowing me to benefit from great representation. She is a pitbull.."

Bill Maniatakos

HOME FINDER

If you are starting to look for a new home and you want to find out about New Listings as soon as they come on the market, ask about our FREE Home Finder System.

Our computers will search and match your exact wants and needs with all of the new homes that come on the market each day.

For more information, just call me at 416-562-6062 or e-mail at dolam@trebnet.com

The Silent Market

In today's tight market, this may just be the edge you have been looking for to help you get Moving... Often, these properties are not even listed on the MLS. We call this our Silent Market.



Fabulous 3Bdrm Townhouse - Scarborough - Well maintained, lovingly cared-for, truly a pleasure to show. Stainless steel appliances, hardwood floors and updated light fixtures. Affordable maintenance fees and carrying costs. Close to shopping and places of worship. Call for an appointment today.



Spacious Condo - 3300 Don Mills Rd. - 2+1 Bedroom, approx. 1300 sq ft. Laminate flooring, granite counter, updated baths, 3 parking spaces. Perfect for empty-nesters or anyone down-sizing. Conveniently located close to shopping, subway, highway and schools. Lots of storage.



75 Sandford Cres. Whitby - \$339,900 - 4 Bedroom, 9ft ceilings, open-concept, family room with fireplace, walkout to deck and fully fenced yard. Brand new stainless steel appliances. Call for your private viewing today!



Donna Lam Sales Representative 201-8 Sampson Mews Toronto, ON M3C 0H5 O: 416.443.0300 M: 416.562.6062 F: 416.443.8619 E: dolam@trebnet.com www.fruitsoflabour.ca



